



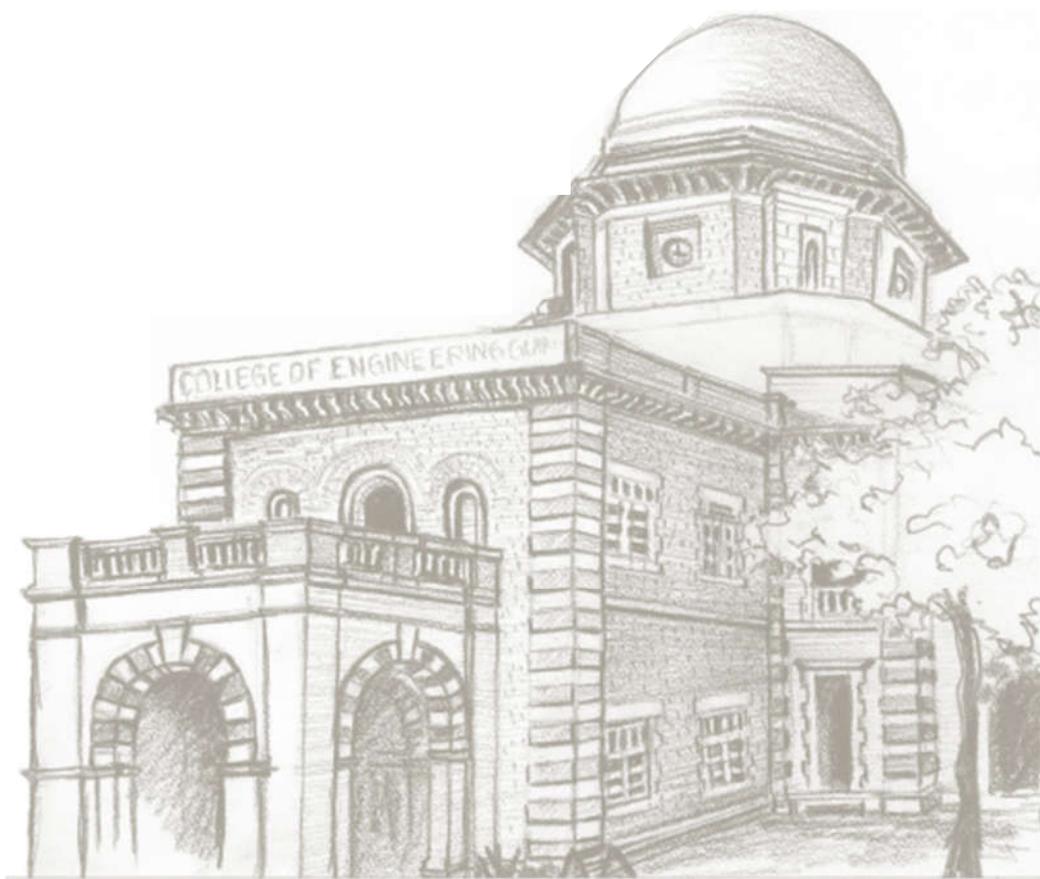
Chennai  
India

**#ICIIT2018**

# Sponsorship Brochure

**December 11 – 14, 2018**

<https://iciit.in>



# ABOUT CONFERENCE

The **Third International Conference on Intelligent Information Technologies (ICIIT 2018)** will be held in **College of Engineering Guindy, Anna University Chennai, India** during **December 11-14, 2018**. The theme of this year's conference is **"Data Science & Analytics"**. The conference comprehends technical paper sessions, invited talks, and panels organized around this theme. At ICIIT - 2018, you will have the opportunity to meet some of the world's leading researchers, to learn about their newest research results and developments, and to catch up with current trends in science and industry.

The **ICIIT Industry Day** is a networking event for industry executives, entrepreneurs and researchers. This event is going to be held on **December 14, 2018**. ICIIT 2018 Industry Day will have keynote speeches, also host two panel sessions involving researchers, engineers, and business executives in discussion with each other and the audience. The first panel focuses on how to start and successfully run a Data Analytics company. This will be followed by a second panel discussing the future of Data Science & Analytics and its impact on society, both positive and negative. For more information refer Industry day page in the conference website.

ICIIT 2018 will gather top Data Science researchers and experts from all over the world, and due to its proximity, 2018 will feature many participants from United States and Asia. **We invite you to participate in the sponsor and exhibitor program for ICIIT 2018**. This will provide an excellent opportunity to demonstrate your brand to some of the world's brightest minds working in Data Science, Data Analytics, Artificial Intelligence, Robotics, and Machine Learning – areas at the forefront of the world's most exciting technological changes – your brand will additionally be exposed to millions of viewers and readers through media reports on the conference. While participating in the conference you will also have access to banqueting, entertainment, and networking opportunities.

Your support of ICIIT 2018 will allow us to expand participation in ICIIT 2018 by, e.g., provide support to students and junior researchers. This increased participation will in turn allow you to increase your brand awareness in the high-tech market.

**Thank you for your interest in supporting ICIIT 2018 and we look forward to welcoming you to CEG!**

Yours sincerely,

**ICIIT 2018 Conference Committee**

# CONFERENCE COMMITTEE

## Chief Patron

**Prof. M.K. Surappa**, Vice Chancellor, Anna University, India

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## Panel Chair

**Dr. Muthusamy Chelliah**, Flipkart, India

# GENERAL INFORMATION

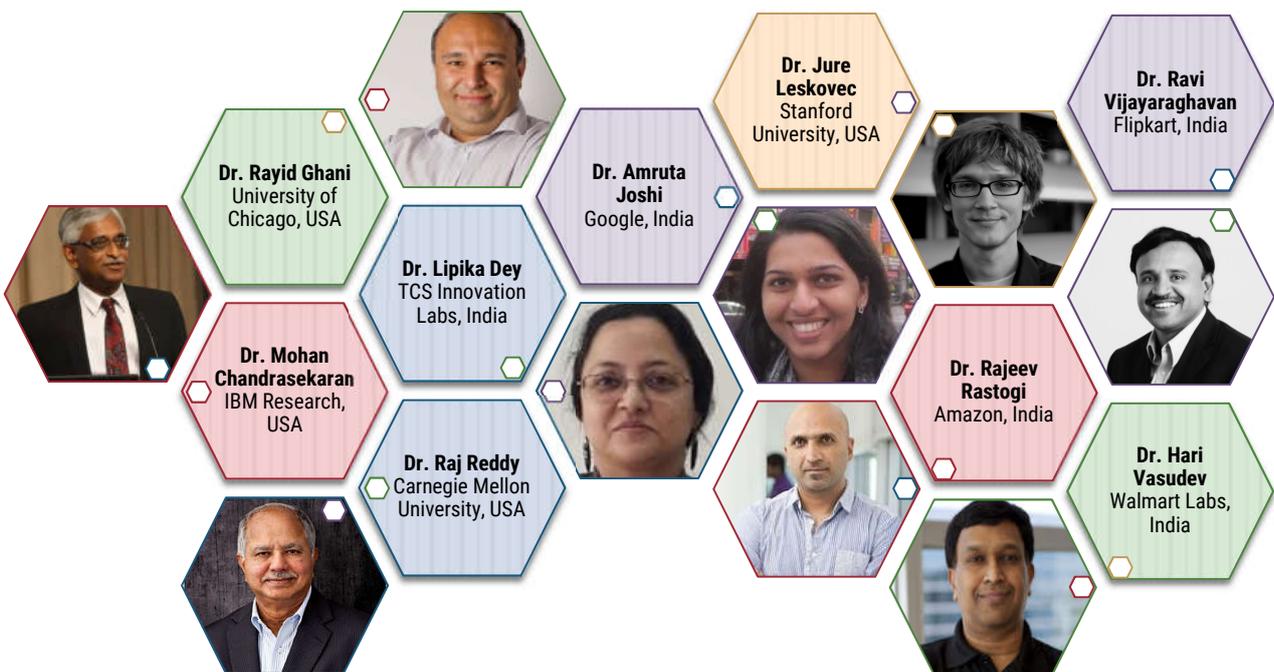
## Scope

We expect an attendance of over 250+ participants, drawn from the world's top technical universities, research labs, and applied industry firms.

The ICIT accepts only about 25% or less of submitted papers of high technical standard for oral or poster presentation at ICIT 2018. This means that our participants are drawn from the world's best Data Science experts.

Proceedings will be published in **SPRINGER CCIS**.

## Speakers



## Conference Dates

Pre-conference (Tutorial Day)	December 10, 2018
Main conference	December 11 - 13, 2018
Exhibition & Demonstration	December 11 - 14, 2018
Industry Day	December 14, 2018
Banquet Dinner	December 14, 2018

# OVERVIEW

## OVERVIEW OF COLLABORATIONS

Only thanks to the generous support of sponsors that we can charge fees that academic participants can afford. The easiest and most typical means by which sponsors may contribute to ICIIT 2018 is through a flat amount of funding toward the organization of the conference in general. ICIIT 2018 is pleased to offer several tiers of benefits to sponsors. In addition, the organizing committee will do its best to accommodate alternative forms of support. The intention of the ICIIT 2018 organizing committee is to ensure that all sponsors receive the highest recognition in return for their generous support to the Conference.

### Types of Collaborations

There are three types of collaborations available to ICIIT 2018 partners.

- **Main Conference Sponsorship**

Sponsors of ICIIT 2018 enjoy various benefits, including registrations to the full technical conference, exhibit spaces, and the display of the company logo in printed materials, on signs and on the web sites. See sponsorship levels on the next page.

- **Industry Day Sponsorship**

**Industry Day**, on December 14, is a special session designed to bring industry and leading academics and users together with invited talks, round table discussions and meetings.

- **Exhibit Space**

Exhibitors will be provided with tables with stalls from December 11 to 14. See Exhibition information on Page 8.

**A breakdown of all collaboration levels and benefits is on the next page. We also accept flat donations in any amount.**

# SPONSORSHIPS

## How to Sponsor

### Platinum: ₹ 3,00,000 (US\$5,000)

- 5 full registrations (these include access to technical program, delegate bag and banquet)
- 2 exhibit stands
- Verbal recognition at the opening ceremony
- Promotion materials with delegate bags (4 Pieces)
- optional long presentation or demonstration during the industry sessions
- Plus, the display of the company's name and logo in:
  - Printed materials, as schedule permits
  - ICIIT 2018 website
  - ICIIT 2018 registration area
  - Signs at appropriate conference events

### Gold: ₹ 2,00,000 (US\$3,000)

- 3 full registrations (these include access to technical program, delegate bag and banquet)
- 2 exhibit stands
- Verbal recognition at the opening ceremony
- Promotion materials with delegate bags (3 Pieces)
- optional long presentation or demonstration during the industry sessions
- Plus, the display of the company's name and logo in:
  - Printed materials, as schedule permits
  - ICIIT 2018 website
  - ICIIT 2018 registration area
  - Signs at appropriate conference events

# SPONSORSHIPS

## **Silver: ₹ 1,00,000 (US\$2,000)**

- 2 full registration (these include access to technical program, delegate bag and banquet)
- 1 exhibit stand
- Verbal recognition at the opening ceremony
- Promotion materials with delegate bags (2 Pieces)
- Plus, the display of the company's name and logo in:
  - Printed materials, as schedule permits
  - ICIIT 2018 website
  - ICIIT 2018 registration area
  - Signs at appropriate conference events

## **Bronze: ₹ 75,000 (US\$1,000)**

- 1 full registration (these include access to technical program, delegate bag and banquet)
- Verbal recognition at the opening ceremony
- Promotion materials with delegate bags (1 Piece)
- Plus, the display of the company's name and logo in:
  - Printed materials, as schedule permits
  - ICIIT 2018 website
  - ICIIT 2018 registration area
  - Signs at appropriate conference events

# SPONSORSHIPS

## INDUSTRY DAY SPONSORSHIP

The **Industry Day** brings together researchers, entrepreneurs, and executives to exchange insights on the role of Data Science in consumer, corporate, and government applications. With talks by industry leaders, a panel and an exhibition of ongoing projects that leverages nearby major industry and research institutions, the Industry Day provides a unique opportunity for research and industry innovators to dialog about major trends in Data Science and Analytics, Cognitive Computing, and other overarching themes.

### **Industry Day Special: ₹ 3,00,000 (US\$5,000)**

This level of support would entail the following:

- 5 full registrations (these include access to technical program, delegate bag and banquet)
- 2 exhibit stand
- Verbal recognition at the opening ceremony
- Promotion materials with delegate bags (4 Pieces)
- optional long presentation or demonstration during the industry sessions
- Plus, the display of the company's name and logo in:
  - Printed materials, as schedule permits
  - ICIIT 2018 website
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# SPONSORSHIPS

## EXHIBITIONS

An important type of support you may give to ICIIT 2018, independent of the other forms, is to participate as a main conference exhibitor. In this fashion, you would make visible to the academic and industrial community your positioning in the field and help provide conference participants with a concrete reference to your current uses, needs and opportunities for Data Science and Analytics.

The exhibition is open during the main conference days December 11 - 14. Exhibitors will have a basic 3m x 3m booth space with basic power supply and display conditions detailed below.

### **Basic Exhibitor Stand:**

**₹ 25,000 for commercial exhibitors**

**₹ 10,000 for publishers, universities and non-profit organizations**

This option includes:

- One table, two chairs and electrical switchboard.
- Poster board
- One exhibitor pass

Assignments will be made on a first-come, first-serve basis, and only after receipt of the contract form and the corresponding payment, (100% of total cost payable on application).

# SPONSORSHIPS

## HOW TO SPONSOR OR EXHIBIT

**Thank you for your interest in supporting ICIIT 2018!**

Please complete & send the commitment form as soon as possible to [lac@iciit.in](mailto:lac@iciit.in) or contact the local arrangements chair by e-mail to discuss your requirements further.

### Payment method

The payment can be made by cheque/DD in favor of “**IST EVENTS**” and can be sent to the following address:

**The Local Arrangement Chair - ICIIT 2018**  
Department of Information Science and Technology  
CEG Campus, Anna University, Sardar Patel Road  
Chennai 600 025, Tamilnadu, India  
T: +91 - (044) - 2235 9883 E: [lac@iciit.in](mailto:lac@iciit.in)

**Note:** Wire transfer facility is also available. Payment can be made by bank transfer in Indian Rupee (₹), payable as follows:

#### BANK PARTICULARS

Account Name : IST EVENTS  
Account no : 37149776718  
Bank Name : State Bank of India  
Branch name : Anna University  
IFSC Code : SBIN0006463  
SWIFT Code : SBININBB291

Bank fees must be paid by the sponsor or exhibitor. All invoices should be paid prior to arrival in the exhibition. We will not allow build-up if a balance is outstanding.

Confirmation of your sponsorship and stand space will be mailed to you together with an accompanying receipt for the amount received.

### ICIIT 2018 Conference

Department of Information Science and Technology,  
CEG Campus, Guindy, Anna University, Chennai | INDIA

Tel. +91(0)44 2235 9883 • E-mail: [lac@iciit.in](mailto:lac@iciit.in)

<https://iciit.in>



Application  Conference Sponsorship  Industry Day  Exhibition

Sponsorship Level  Platinum  Gold  Sliver  
 Bronze  Industry Day Special  Exhibition

Confirm Amount of sponsorship: Rupees..... (₹.....)

Company Name to use in publicity material / booth

Company Name

Address

Person In - charge  TIN /PAN No.

Position  GST No.

E-mail  Tel.

**i** Please provide us also with a high-resolution electronic copy of the sponsor’s logo by email attachment to [lac@iciit.in](mailto:lac@iciit.in). The sponsor agrees to its use as outlined in the ICIIT 2018 Sponsorship Opportunities brochure. On behalf of the Company, I consent and undertake to comply with the sponsorship rules and my obligations as a donor from the moment I sign this contract. I enclose a banker’s cheque/ dd in favor of **“IST EVENTS”** or a copy of the bank transfer made to the Account indicated in the Sponsorship Brochure.

Date

Company Seal

Authorized by